

**Naked Brand Group Limited  
c/o Bendon Limited  
Building 7C, Huntley Street  
Alexandria  
NSW 2015, Australia**

August 2, 2018

VIA EDGAR

Mr. Michael Killoy  
Division of Corporation Finance  
Office of Beverages, Apparel and Mining  
Securities and Exchange Commission  
100 F Street, N.E.  
Washington, D.C. 20549

**RE: Naked Brand Group Limited  
Registration Statement on Form F-1  
File No. 333-226192**

Dear Mr. Killoy:

Reference is made to our letter filed as correspondence via EDGAR on August 1, 2018, in which we requested the acceleration of the effective date of the above-referenced Registration Statement for August 3, 2018, at 4:00 PM Eastern Time, in accordance with Rule 461 of the Securities Act of 1933, as amended. We are no longer requesting that such Registration Statement be declared effective at such time and we hereby formally withdraw our request for acceleration of the effective date. We will advise the Staff as soon as possible once we are ready to again request effectiveness of the Registration Statement.

Very truly yours,

NAKED BRAND GROUP LIMITED

By: /s/ Justin Davis-Rice

Name: Justin Davis-Rice

Title: Chief Executive Officer

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